

Principal Profile

Principal Name: Customers First! Coalition

Business Or Interest: Alliance of consumer organizations, municipal electric utilities, rural electric cooperatives, wholesale electric suppliers, an investor owned utility, renewable energy advocates, and labor organizations.

Lobbying Interests: Seek to influence legislation and rules relating to the restructuring or deregulation of Wisconsin's electric utility industry.

Title: Executive Director

Contact Name: Sarah Barry

Address: 14 W Mifflin Street, Ste 310

City, State, Zip: Madison, WI 53703

Phone: (608) 286-0784

Fax: (608) 286-6174

E-mail: sbarry@customersfirst.org

Web Site: <http://www.customersfirst.org>